



# BENICE RUITERS

PERSONAL BIOGRAPHY

18 JUNE 2021

CUSTOMISED & INNOVATIVE OUTSOURCED HR AND BUSINESS CONSULTING SERVICES FOR SMMEs & ENTREPRENEURS

## COMPANY SOLUTIONS

Benice Ruiters is the owner and Managing Director of DBD Solutions and has 15 years of human capital experience in the corporate financial services sector under her belt. HR can be a daunting prospect especially if you as the owner are juggling all aspects of your small business. More so if you are a newbie. In 2019 Benice established her own company giving HR a seat at the table of SMMEs and entrepreneurs. DBD Solutions offers flexible HR solutions that fit the needs of SMMEs and entrepreneurs. Benice believes that every small business that is passionate about growing and becoming successful deserves access to talented HR professionals to help them reach their goals. So, the company connects people, mentors, and facilitates peer learning. DBD Solutions is on a mission to inspire and help address the major challenge of unemployment in South Africa by empowering entrepreneurs to strike out on their own.

The company also offers short-term accommodation to corporate clients in Platteklouf and Benice has personally sourced a proudly South African, eco-friendly corporate gifts product line. DBD Solutions is dedicated to inspiring and empowering businesses with their business solutions and HR solutions expertise. Its business management solutions explore funding and grant opportunities from the public and private sector and provides mentorship and training. Its HR solutions offer consulting, virtual support, administration, HR-on-call, talent sourcing and skills development.



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## SUCCESS STORIES

DBD Solutions recent success story was assisting Azania Exclusive Collections, a textile and fashion design small business, based in Strand in Cape Town. Benice helped it secure an overseas project through the Mana Project as well as a R106 000 funding loan from the Small Enterprise Funding Association (SEFA) for Female in Textile Design in September 2020.

A more recent success was SEFA approval of a R109 000 funding loan for Khayelitsha-based leather fashion and design business, Elisante Pty Ltd trading as Lindo Leather, in January 2021.

## QUALIFICATIONS

Benice is an alumnus of False Bay College's Centre for Entrepreneurship's Rapid Incubator Program; an alumnus of Top Tech Tools for Women in Business by the Cape Innovation & Technology Initiative (CiTi) – sponsored by the City of Cape Town; and Facilitator for The Business of Creative Entrepreneurship Africa (BCE Africa) in partnership with the American Corner and US Consulate of Cape Town. Instructor Led Digital Learning Program – Competence Certificate 2021. Benice also holds a Human Resources Management Diploma from the Cape Peninsula University of Technology (CPUT).

## MEMBERSHIP

Membership of the South African Board of People Practices (SABPP) Reg no 68524815, Women in Business Advisory (WiBA) and Allan Gray Orbis Foundation Mentor

## THE WAY FORWARD

Benice has a natural rapport with people and draws on her HR expertise to provide hands-on training and active support and guidance for her clients every step of the way. The fact that she herself is an entrepreneur gives her unique insight into the common challenges that SMMEs face, as well as their needs. Benice's vision is to inspire, educate, empower, and upskill women entrepreneurs.



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